STAN GORDIIENKO

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Ten years in enterprise data and analytics, from writing the SQL and designing the data and semantic models to owning the roadmap that ships on top of them. I build the instrumentation layer underneath enterprise BI — modelling tools, usage telemetry, audit trails, and adoption reporting — so that platform teams can prove who used what, when, and to what effect.

Open to senior product and platform leadership roles across enterprise analytics and BI. Based in the Washington, DC / Northern Virginia area — on site, hybrid, or remote.

Authorized to work in the United States — no visa sponsorship required.

EXPERIENCE

Senior Product Manager

Strategy Inc (former MicroStrategy Inc)

Tysons, VA · Oct 2021 – Present

Own broad product portfolio from the enterprise audit & telemetry, to visual experiences, dashboards to AI-assisted semantic modeling.

- Own the vision and roadmap for enterprise-grade analytics capabilities driving platform growth across top global customers including Bank of America, Pfizer, and major EU agencies.
- Own the platform's **audit and telemetry** strategy end to end — defined the event and audit-log schema, drove the instrumentation work with engineering, and shipped the reporting surface that answers who accessed which object, when, and under whose authority.
- Delivered real-time **telemetry tooling** and an AI-powered analytics assistant, giving administrators and executive sponsors direct visibility into engagement, adoption curves, and ROI instead of anecdote.
- Shape the **semantic model** roadmap — attributes, facts, hierarchies, transformations, and governed metric definitions — so a metric means the same thing in a dossier, a REST call, and an embedded application.
- Turn audit findings and usage signal into governance features: object-level access review, license reclamation, and certification of trusted content.
- Convert high-priority escalations into scalable roadmap features that improve platform reliability, governance, and end-user trust.
- Lead cross-functional agile teams — engineering, design, analytics, and field organizations — to deliver outcomes aligned with enterprise objectives.

Product strategy, Audit & telemetry, Semantic modeling, Data visualization, Product analytics, Global collaboration

BI App Developer II

Charter Communications

Charlotte, NC · Nov 2019 – Oct 2021

Own enterprise data products, dashboards and applications for telecom operations at scale.

- Developed and maintained enterprise-level dashboards and applications for telecom customer operations.
- Modeled the dimensional structures and semantic objects behind those dashboards, so operations metrics reconciled across workforce, call center, and customer domains.
- Instrumented dashboard usage telemetry to identify low-value reports, retire them, and refocus development on what operations teams actually opened.
- Collaborated with business stakeholders to design, test, and implement technical solutions aligned with operational needs.
- Delivered critical dashboards, including workforce attrition and call center analytics.

BI development, Dimensional modeling, Usage telemetry, Agile delivery

Business Intelligence Developer

American University

Washington, DC · Aug 2018 – Oct 2019

Business Intelligence End-To-End: from discovery to design to post-production ownership.

- Managed end-to-end delivery of the enterprise data warehouse and analytics solutions.
- Designed the warehouse data model and implemented the semantic layer on top of it — attributes, facts, hierarchies, and ETL specifications supporting university-wide decision-making.
- Stood up audit and license-usage reporting from platform statistics tables, which drove seat reclamation and gave leadership a defensible view of system adoption.
- Led two major MicroStrategy platform upgrades, ensuring seamless transitions and enhanced functionality.
- Configured SSO via SAML and administered system security and licensing.

Data warehousing, Data modeling, Semantic layer, Audit reporting, ETL, Security

Support Engineer

MicroStrategy

Vienna, VA · Mar 2017 – Aug 2018

Resolved complex SQL, schema, and integration issues across global MicroStrategy deployments.

- Provided technical support for enterprise analytics solutions, resolving complex SQL and BI tool issues.
- Diagnosed schema and semantic-layer defects across customer environments by reading generated SQL, query logs, and platform statistics.
- Configured ODBC connections, VLDB properties, and integrated external data sources for advanced reporting.
- Automated testing processes to enhance system reliability and user experience.

SQL optimization, Schema troubleshooting, Data integration, Task automation

Accounts Payable Lead

Washington Orthopaedics and Sports Medicine

Bethesda, MD · Aug 2015 – Mar 2017

Managed revenue-cycle reporting and analysis on HIPAA-compliant medical records data.

- Designed and managed revenue-based monthly reports using HIPAA-compliant medical records data.
- Identified and analyzed errors and concerns in the practice's revenue cycle.
- Communicated with software vendors to implement new IT solutions for evolving business needs.

Revenue cycle, Data analysis, Stakeholder communication

EXPERTISE

DATA & SEMANTIC MODELING

Dimensional & star-schema design, Conceptual / logical / physical models, Semantic layer (attributes, facts, transformations), Governed metric definitions, Hierarchies & drill paths, ER Studio, ETL specification

AUDIT & TELEMETRY

Event instrumentation & schema design, Audit trails & access review, Platform statistics & query logs, Adoption, engagement & ROI reporting, License usage & reclamation, Content certification

PRODUCT & PROGRAM LEADERSHIP

Requirements & analytics scope, Risk assessment & mitigation, Post-production support, Vendor & escalation management, Cross-functional communication

MICROSTRATEGY PLATFORM

System architecture, Application layer (metrics, reports, dossiers), Enterprise upgrades & installs, Mobile BI (iOS/Android), SDK & REST API integration

ADMINISTRATION & SECURITY

Security model (PII, row/object level), Object migrations, SAML SSO / ADFS, Subscriptions & distribution, Governance policy

INFRASTRUCTURE & TOOLING

SQL, SQL Server, Teradata, Postgres, Kafka, Google BigQuery, Dremio, Python, R

INSTRUMENTATION

Define the event model before the feature ships: what gets emitted, at what grain, with which identifiers, and how long it is retained. A telemetry schema designed alongside the semantic model produces signal that actually joins back to users, objects, and metrics.

AUDIT TRAIL

A defensible record of who accessed which object, when, from where, and under whose authority — surfaced as a product feature that administrators and auditors can query themselves, rather than a support ticket and a log dump.

ADOPTION & ROI

Turn raw usage into decisions: which content is trusted and certified, which is dead weight, where licenses are idle, and which capabilities justify the next investment. Telemetry earns its keep when it changes the roadmap.

CREDENTIALS

EDUCATION

Marshall University · Huntington, WV

- Master of Science in Healthcare Administration
- Focus: Business Strategy, Healthcare Economics, Financial Management, Data Analytics

National University of Life and Environmental Sciences of Ukraine · Kyiv, Ukraine

- Doctor of Veterinary Medicine (DVM)

CERTIFICATIONS & LANGUAGES

CERTIFICATIONS

- MicroStrategy Analytics Architect
- MicroStrategy Administrator Specialist
- Data Analytics Bootcamp (Python, R, Tableau)

LANGUAGES

Native / Fluent: English, Russian & Ukrainian, Novice: German